



# GOODYEAR TRUCKFORCE YOUR EUROPEAN SERVICE NETWORK

[GOODYEAR.EU/TRUCK](http://GOODYEAR.EU/TRUCK)

**GOODYEAR**



# WHEN DOWNTIME IS NOT AN OPTION



Your fleet is out working hard, sometimes internationally. Having a service partner you can rely on, when and wherever you need them, is essential.



**Premium support, no matter where:**

Unexpected vehicle stoppages generate high breakdown costs, therefore, it's important to know that you will be serviced by experts to the very highest standards.



**No matter what vehicle:** Not all vehicles are the same and they don't all perform the same tasks – so it's vital the correct tyres and technical solutions are delivered.



**Extend tyre life and performance:** Inadequate tyre maintenance can significantly impact driving and mileage performance but how do you prolong their life and maximise your investment?



**Meet sustainability and fuel-efficiency targets:**

Under-inflation of tyres can lead to higher fuel consumption and increased CO<sub>2</sub> emissions. We'll help you drive more value out of every tyre.

**Keeping high standards, maximising your fleet productivity while your vehicles are out working hard, is not easy.**

Ensuring you have a service partner you can rely on is essential.

**The answer is Goodyear TruckForce.**

Equipped with the full range of tyres and technical solutions, certified by Goodyear, TruckForce will help you get the most out of your tyre investment and keeping your fleet running efficiently with a support system that's second to none.



# WHAT IS GOODYEAR TRUCKFORCE?

**Goodyear TruckForce** is our international service network, specialising in complete tyre life cycle management. Expert staff equipped with the full range of tyres and technical solutions, offer everything from tyre choices to specialist advice to get the most out of your tyre investment and keep your trucks rolling.

Goodyear TruckForce provides assured service and a premium experience 365 days a year.



# 365



## INTERNATIONAL SERVICE NETWORK

- Over 2,000 contracted locations across Europe.
- ServiceLine24: roadside assistance 24/7.
- Assured, premium service.

## PREMIUM TYRE SUPPORT

- We find the right tyre for the right application.
- TruckForce partners have detailed knowledge of the Goodyear product portfolio.
- Expert advice and assistance.

## COMPLETE TYRE LIFE CYCLE MANAGEMENT

- Working with you to prolong tyre life and maximise investment.
- From inspecting and monitoring, to regrooving and retreading, our network is able to deliver a bespoke service tailored to your needs.
- Comprehensive service that supports your tyre choice.

## ASSURED SERVICE PROVISION

- Premium support service.
- Structured audit process.
- Ongoing training and development programmes.
- High standards of customer service.



# BENEFITS AND ADVANTAGES\*

## GOODYEAR TRUCKFORCE: THE TRUCK TYRE SERVICE NETWORK YOU CAN RELY ON



Expert support,  
wherever its needed.



An extensive network  
that reduces downtime.



Tyre solutions that maximise  
performance and efficiency.



Bespoke services,  
built around your needs.



Premium,  
consistent service.



Reduction in total  
cost of ownership.

Goodyear Operations S.A.  
Avenue Gordon Smith  
L-7750 Colmar-Berg  
Luxembourg

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\*These benefits and advantages can be experienced  
by Goodyear customers but are not guaranteed.

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